

We are Hiring - Content Writer

Location : Kolhapur, Maharashtra

Job details

Pay- ₹15,000 - ₹20,000 a month

Job type- Full-time

Benefits

Pulled from the full job description

- Provident Fund

Full job description

Candidate having command on English.

Shift Time: 10AM-6PM

We are seeking a talented and creative Content Writer to join our team. The ideal candidate will be responsible for creating engaging, informative, and SEO-friendly content related to healthcare, homeopathy, wellness, and clinic services. The writer should be able to write for multiple platforms, including websites, blogs, social media, newsletters, and other digital formats.

Key Responsibilities:

- * Prepare all required content for the event, including invitation cards, messages, pre-event and post-event news, and questionnaires.
- * Prepare any additional content required by the team.
- * Assist the video editor with voice cutting when necessary.
- * Suggest taglines for covers.
- * Assist the video editor with voice cutting when necessary.
- * Provide voice-over services for videos in Hindi, Marathi, English.
- * Prepare daily descriptions for posts and reels.
- * Prepare testimonial video scripts that include background narration, the patient's voice, and, if applicable, the voice of a patient's relative.
- * Prepare Blogs drafts.
- * Assist the team with event-related tasks as needed.
- * Participate in the event and perform the assigned tasks
- * Develop content for marketing materials, brochures, and internal communication if needed.
- * Collaborate with marketing, design, and medical teams to plan content topics.
- * Propose new content ideas to support campaigns, promotions, and seasonal trends.
- * Ensure accuracy, clarity, and consistency in all content.
- * Edit and proofread articles before publication to ensure error-free delivery.
- * Stay updated on industry trends, medical topics, and patient interests.

Conduct in-depth research to support informative and authentic content creation.

Job Type: Full-time

Pay: ₹15,000.00 - ₹20,000.00 per month

Benefits:

- Provident Fund

Language:

- Hindi (Preferred)
- English (Preferred)

Work Location: In person